

To,
The Registrar of Trademark,
Trademark Registry, MUMBAI

Date: 14/03/2025

Sub: EVIDENCE IN SUPPORT OF OPPOSITION RULE45 (MISR45) Dated on:
Ref: Oppostion/Rectification Number 1348503

Sir,
With reference to the above application, the point wise reply is as under: -

Reply attached separately

ANAND AND ANAND
Attorney [41996]



EVIDENCE BY WAY OF AFFIDAVIT IN SUPPORT OF OPPOSITION
BY EMAIL/SPAD

Attorney Code: 41996
13 March 2025

Our Ref: 18943/MUM-1348503/5624767

To,
The Registrar of Trade Marks,
Trade Marks Registry,
Mumbai
Email ID: mumbai.tmr@nic.in ; mumopp.tmr@nic.in

Re: Opposition No. MUM-1348503 against Application No. 5624767 for the mark CITRIVET in class 5 in the name of Safinvet Pharmaceutical Private Limited.

Dear Sir / Madam,

We act for M/s. Pharmed Limited, having address at Sattva Mindcomp Tech Park, Ground Floor, Office 1, 149-A, EPIP II Phase, Whitefield Industrial Area, Bengaluru - 560 066, who is the Opponent in the captioned matter.

On behalf of the Opponent, we are enclosing the affidavit along with Annexures as Evidence by way of an affidavit in support of opposition as per Rule 45 of the Trade Marks Rules, 2017. Copies of the documents Annexures are forwarded by CD and can also be accessed or downloaded from the following link in the email: Evidence by way of affidavit in support of opposition - Annexures - CITRIVET

We are also marking a copy of this evidence to the Applicant's counsel.

We request the Learned Registrar to take the evidence on record and proceed with the matter.

Yours sincerely,

Pavithra. R
Managing Associate

Copy to: Purtika Rani Sahu,
82, Imli Bazar, Near Rajwada, Indore (Mp)-452007.
Email ID: cspurtikasahu@gmail.com



सत्यमेव जयते

INDIA NON JUDICIAL

Government of Karnataka

Rs. 100

e-Stamp

Certificate No.	: IN-KA72299746979659X
Certificate Issued Date	: 06-Mar-2025 03:36 PM
Account Reference	: NONACC (FI)/ kaksfcl08/ HALASURU/ KA-SV
Unique Doc. Reference	: SUBIN-KAKAKSFCL0874247222421669X
Purchased by	: PHARMED LIMITED
Description of Document	: Article 4 Affidavit
Property Description	: AFFIDAVIT
Consideration Price (Rs.)	: 0 (Zero)
First Party	: PHARMED LIMITED
Second Party	: N A
Stamp Duty Paid By	: PHARMED LIMITED
Stamp Duty Amount(Rs.)	: 100 (One Hundred only)



Please write or type below this line

THE TRADE MARKS ACT, 1999

BEFORE THE REGISTRAR OF TRADE MARKS

TRADE MARKS REGISTRY, MUMBAI

[Section 21 of the Trade Marks Act, 1999; Rule 45 of the Trade Marks Rules, 2017]



For PHARMED LIMITED

Statutory Alert:

1. The authenticity of this Stamp certificate should be verified at 'www.shcilestamp.com' or using e-Stamp Mobile App of Stock Holding.
2. Any discrepancy in the details on this Certificate and as available on the website / Mobile App renders it invalid.
3. The onus of checking the legitimacy is on the users of the certificate.
3. In case of any discrepancy please inform the Competent Authority.

Authorised Signatory

[Signature]

In the matter of Application No. 5624767 in Class 5 for registration of the trademark 'CITRIVET' ('impugned mark) in the name of SAFINVET PHARMACEUTICAL PRIVATE LIMITED of the address 131, Anand Nagar Marg Gali Number 1 Anand Nagar Dist. Khandwa MP-450001.

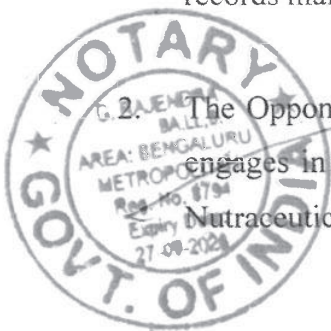
AND

In the matter of opposition filed thereto by PHARMED LIMITED, Sattva Mindcomp Tech Park, Ground Floor, Office 1, 149-A, EPIP II Phase, Whitefield Industrial Area, Bengaluru - 560 066, Karnataka

**AFFIDAVIT OF Mr. NOSHIR B. SHROFF AS EVIDENCE IN
SUPPORT OF OPPOSITION**

I, Noshir B. Shroff, S/O Shri Burjor D. Shroff, Authorized Signatory of the Opponent, major by age, Indian national, do hereby solemnly affirm and state as follows:

1. I am the authorized signatory of M/s. Pharmed Limited, the Opponent herein, presently located at Pharmed Gardens, Whitefield Road, Bangalore – 560048, Karnataka, and I have been associated with the company for several years. By virtue of my position, I have full and free access to all the relevant records of the Opponent and all the facts stated herein are true to the best of my knowledge, information and belief and based on the records maintained by the company.



2. The Opponent is a Limited Company incorporated in the year 1946 and engages in the marketing, manufacture and sale of Pharmaceuticals and Nutraceuticals ever since 1946. Copy of the incorporation certificate is

For PHARMED LIMITED

Authorized Signatory

filed herewith as **Annexure A**. The Opponent is the 41ST fastest growing pharmaceutical company in India among top 100 corporates as per IQVIA MAT January 2025 data, in which the Opponent is ranked 49th in terms of sales value and is growing at 8.71% as compared to the Indian Pharmaceutical Market growth of 7.66%. As per C MARC, the Opponent is ranked 49th in India in terms of doctors' prescriptions as per four-monthly data from July to October 2024. Copies of relevant documents and reports in support of the aforesaid statements are being filed herewith as **Annexure C**.

3. For over 78 years, the main charter of the Opponent has been providing products for quality healthcare of Indian population. The Opponent's core strength lies in identifying and creating a unique therapeutic range of products across different specialty segments and marketing them across India through medical channels like doctors, chemists and hospitals/institutions. Today, the Opponent is a name to reckon with in the fields of women's health, reproductive health, bone and musculoskeletal health, pain management and general health and Opponent's products help people live healthier and enriched lives. Copies of pages from the Opponent's website <https://www.pharmedlimited.com/> are filed herewith as **Annexure D**.

4. I state that the Opponent is engaged in marketing and sale of pharmaceuticals and nutraceuticals for orthopaedic surgery, gynaecology among others and owns and uses large number of trademarks in the course of their business. The trademarks and brand names form the essential identity of the products marketed and sold by the Opponent. The Opponent therefore has a well-structured and refined process of conceptualizing and coining trademarks following the norms of the industry and branding



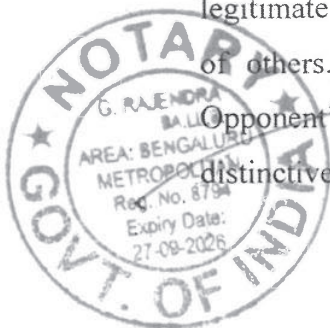
For PHARMED LIMITED

Authorized Signatory

practices. The Opponent expends enormous effort in the adoption of trademarks so as to communicate to and identify with the end consumers. During the course of business since 1946, the Opponent has acquired various brands based on their suitability as a part of Opponent's product range. The Annual Sales turnover and Advertisement expenses of the Opponent run over crores of rupees and the sales turnover of the Opponent for the FY 2023-24 is over 300 crores. Copy of financial report of the Opponent is enclosed as **Annexure E**. Awards and accolades won by the Opponent is enclosed as **Annexure F**.

OPPONENT'S TRADEMARKS

5. In the ordinary course of business and with a view to distinguish and differentiate the Opponent's products from those of their competitors, the Opponent has an established system and process for coining, searching, verifying, and then adopting and using brand names. The Opponent is the proprietor of numerous registered and pending trademarks, and the Opponent is always diligent in ensuring that their trademarks do not conflict with any existing trademarks.
6. In the year 1990, the Opponent bonafidely coined and conceived the trademark "CITRAVITE". At the outset, it is pertinent to mention that the trademark CITRAVITE is a coined word with no dictionary meaning. The Opponent's mark therefore has a very definite and bona fide conceptual basis, and the Opponent has coined the mark CITRAVITE with the legitimate intention of distinguishing the Opponent's products from those of others. The aforesaid coined nature and conceptual basis of the Opponent's mark also endows it with a very high degree of inherent distinctiveness which readily distinguishes the products sold under the



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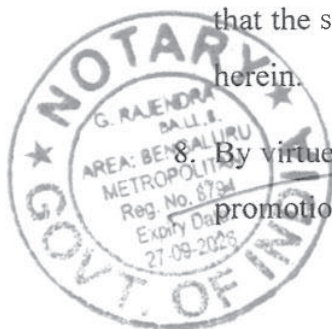
mark from those of others. The Opponent has promoted and popularized the trademark CITRAVITE through diverse media including magazines. thereby enhancing the visibility of the reputed trademarks CITRAVITE. These activities have generated immense recognition in the minds of the customers of our client's product range.

Few of the online listings wherein goods under the above said trademark/packaging are sold is annexed as **ANNEXURE G.**

Advertisement materials promoting the goods under the said trademark/packaging is annexed as **ANNEXURE H.**

7. The Opponent's products bearing the CITRAVITE marks is in the Top selling brands of the Opponent in India. In due course, the Opponent also commenced the sale of other products under several CITRAVITE formative brands such as CITRAVITE XT, CITRAVITE Fizz, Citravite Z, etc. to name a few. The Opponent's products bearing the trademark CITRAVITE marks are sold throughout the length and breadth of the country. Therefore, by virtue of its bonafide adoption, continuous use for over three long decades now, impeccable quality including the incessant promotional and publicity measures undertaken by the Opponent, the consumers and members of the trade exclusively associate the CITRAVITE trademarks with the Opponent. The Opponent' CITRAVITE marks has been extensively, widely, consistently and continuously used and promoted across the length and breadth of the country, to the extent that the same is immediately identified and associated with the Opponent herein.

8. By virtue of its continuous use, impeccable quality including the incessant promotional and publicity measures undertaken by the Opponent, the



For PHARMED LIMITED

Authorized Signatory

consumers and members of the trade exclusively associate the CITRAVITE marks only with the Opponent. As a result of the continuous and extensive use of the CITRAVITE marks and packaging for more than three decades now, spanning a wide geographical area coupled with vast promotion and publicity, the said trademark enjoys an unparalleled reputation and goodwill. The CITRAVITE marks have thus acquired a secondary meaning and distinctiveness in the market and invokes immediate association only with the Opponent.

The year-wise turnover and promotional expenses acquired/incurred under the CITRAVITE marks are as below:

FINANCIAL YEAR	CITRAVITE GROUP
	ANNUAL TURNOVER (in Lakhs)
2007-2008	96.16
2008-2009	221.13
2009-2010	241.22
2010-2011	193.57
2011-2012	165.93
2012-2013	191.18
2013-2014	223.69
2014-2015	269.19
2015-2016	279.70
2016-2017	300.03
2017-2018	295.84
2018-2019	488.47
2019-2020	492.87



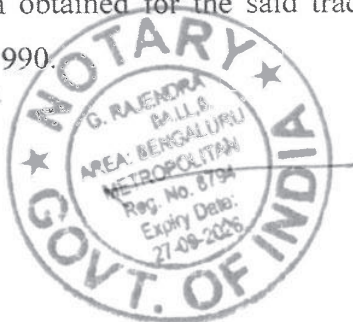
For PHARMED LIMITED

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2020-2021	1397.70
2021-2022	744.64
2022-2023	298.25
2023-2024	319.94
2024(April) 2025 (Feb)	289.79
Total	6509.3

FINANCIAL YEAR	CITRAVITE GROUP
	PROMOTIONAL EXPENSES (in Lakhs)
2020-2021	190
2021-2022	130
2022-2023	30
2023-2024	20
2024(April) - 2025 (Feb)	10
Total	380

9. The Opponent has made open and honest use of the mark CITRAVITE trademarks, and the Opponent herein is also the registered proprietor of the said trademark as tabulated below, and it is pertinent to mention here that the registration obtained for the said trademark has been subsisting on register since 1990.



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Class 5

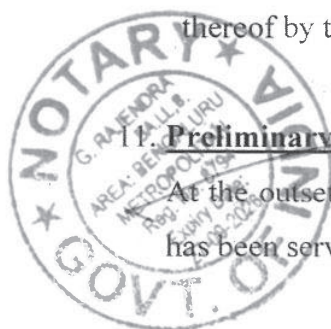
S. No.	TM Reg. No	Mark	Date of application	Status	Valid up to
1.	525338	CITRAVITE	28/02/1990	Registered	28/02/2034

Registration certificate granted for the above trademarks are annexed as **ANNEXURE I.**

10. Having regard to the tremendous goodwill and reputation acquired by the Opponent in the CITRAVITE marks, the adoption and use of any identical and/or deceptively similar trade mark/label by any other manufacturer or trader not associated with the Opponent is bound to cause confusion and/or deception in the industry, market and amongst consumers as to the trade origin of the goods and/or goods and/or is bound to mislead traders and consumers to believe that the said goods and/or goods bearing the identical or deceptively similar trade mark/label are those connected with the Opponent and/or such goods and/or goods bearing identical or deceptively similar trade mark and label would inevitably be passed off as and for those of the Opponent. The Opponent being the registered proprietor of the CITRAVITE mark and having perfected its common law rights, enjoys exclusive rights in the said CITRAVITE Trademarks and packaging and is entitled to act against unauthorized use thereof by third parties for any goods or services.

11. Preliminary submissions:

At the outset, it is pertinent to state that the Opposition filed by the Opponent has been served on the Applicant on 14th October 2024. The notice under which



For PHARMED LIMITED

[Signature]
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the Opposition was served to the Applicant with a copy to the Opponent is enclosed as **ANNEXURE I**. Hence as per Rule 44 of the Trademark Rules, 2017, the Applicant had time period until 14th December 2024 to file its Counterstatement. However, the Applicant has filed its Counterstatement after a delay of 40 days, on account of which the impugned application deserves to be abandoned in accordance with Section 21(2) of the Trademarks Act, 1999.

12. Without prejudice to the above, as an abundant precaution, I shall now deal with the contents of the Opponent's affidavit in seriatim. I deny each and every statement, contentions, allegation, submission, and averment therein for the reasons more thoroughly provided hereinbelow and nothing therein shall be deemed as accepted or admitted for non-traversal or for want of specific denial:

A. Paragraphs 1, 2 and 3: The contents of Paragraphs 1 and 2 of the Counterstatement are wholly denied as false and concocted except for what forms matter of public records. It is denied that the Applicant has used the impugned mark for goods mentioned therein and has applied the same honestly and bonafidely. It is further denied that the impugned mark was coined by the Applicant in the year 2022 and the same has been in alleged continuous, open use since 2019. The Applicant has not submitted cogent documentary evidences in support of its alleged use. Further the examination report rendered for the impugned mark has cited the Opponent's mark as a prior mark. Hence the Applicant had admitted knowledge of the Opponent's CITRAVITE mark and has frivolously claimed in their reply to the examination report that the impugned mark is dissimilar from the Opponent's mark. Further despite such admitted knowledge, the Applicant has proceeded with the prosecution of the impugned mark. Hence the Applicant's claim of bonafides are all without substance. With reference to Paragraph 3, the Applicant's claims that it was not in receipt of the Opponent's Opposition are



For PHARMED LIMITED


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all denied. As submitted above, the Opponent has received the copy of the service of Opponent's Notice of Opposition on the Applicant, on 14th October 2024. Hence at the outset the Counterstatement filed by the Applicant is time barred, and the impugned application ought to be abandoned and all the claims of the Applicant including the blanket denials ought to be wholly vitiated.

B. Paragraph 4: The contents of Paragraph 4 of the Counterstatement that the Opponent's corresponding contents in the Notice of Opposition are not applicable on the purported ground that CITRAVITE and CITRIVET are different are all wholly inane, misconceived and illogical frivolous submissions and the same are denied in toto. A mere perusal of the impugned mark identifies that the Applicant has merely jumbled the last few letters in the Opponent's mark to the form the impugned mark. Even the examination report rendered for the impugned application has cited the Opponent's mark which proves the similarity in the matter beyond doubt.

C. Paragraphs 5,6 and 7: The contents of Paragraphs 5 to 7 of the Counterstatement are all tall and self-awed, self-serving claims of the Applicant which are all wholly denied. It is denied that the impugned mark was coined and the same is allegedly distinctive and has been in allegedly bonafide long use and has been popularized and has acquired goodwill and reputation. The Applicant is put to strict proof of such submissions and related submissions vide cogent documentary proofs failing which they merit summary rejection. The Applicant's claim of prior search is also wholly false. The Applicant is put to strict proof of such claims. Clearly the impugned mark, virtually identical to the Opponent's mark, is without due cause without any plausible explanation and has been filed only with an ulterior motive to

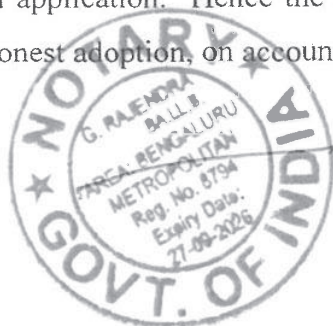


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free ride on the goodwill and reputation of the Opponent's mark that has been in use since 1990.

D. Paragraphs 8,9,10 and 11: The contents of Paragraphs 8 to 11 of the Counterstatement are repetitive submissions that are wholly denied except for matter of Hon'ble Trademark records. The Applicant has repeatedly claimed that the impugned mark is allegedly distinctive on account of alleged phonetic, visual and structural dissimilarity. However, the impugned mark merely differs from the Opponent's by a monosyllable and bears an overall structural and phonetical deceptive similarity with the Opponent's mark. Even the examination report contains the Opponent's registered mark as a prior mark. Hence the claims of dissimilarity in the matter are based on Applicant's false conjectures and are concocted as such. Specifically, the claims of bonafide, honesty and no malafides merit no consideration. The Opponent's trademark CITRAVITE is neither a common to trade nor a public juris term, hence the adoption of such a closely similar mark is not a matter of pure coincidence but a calculated move to illegally trade upon the reputation and goodwill of the Opponent in the CITRAVITE marks and the Opponent itself who is a pioneer and revolutionary in the Pharma field. Mere assertion that the adoption of the impugned mark is bonafide is not a cogent ground for registration of the impugned mark, when the Opponent's mark is a prior mark subsisting on register sine 19990. At the time of filing the impugned mark, the Opponent's CITRAVITE mark was in use for over three decades. In fact, the Applicant had admitted knowledge when the Opponent's mark was cited as a prior mark in the examination report rendered for the impugned application and despite this the Applicant has proceeded with the impugned application. Hence the Applicant has clearly not discharged its onus of honest adoption, on account of which all the claims of the Applicant

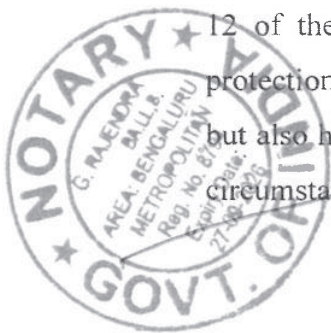


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are vitiated, and it is reiterated that the impugned mark is contrary to provisions of Section 9(1)(a), 11 of the Trademarks Act, 1999.

- E. Paragraphs 12 to 20: The contents of Paragraphs 12 to 20 of the Counterstatement are all repetitive submissions which are all wholly denied as false, concocted, baseless and dishonest. With reference to Paragraph 12, the Applicant's repeated claims of dissimilarity are all without substance. Further the Applicant has claimed that no one can claim right over part of trademark as the trademark may allegedly contain the name of drug. Such claims and submissions in relation to general practice of adopting marks amalgamating generic names, etc have no relevance in the present matter. The Applicant has not explained how such submissions are related to the impugned mark and has made misconceived baseless claims, simply for the sake of submissions. With reference to Paragraph 13, the Applicant's claims of CITR and VET being common to trade are all misconceived and concocted submissions. The impugned mark CITRIVET bears an uncanny resemblance and is nothing but a slavish reproduction of the Opponent's mark CITRAVITE wherein the Applicant has simply rejigged the words in the Opponent's mark to form the impugned mark. The Opponent's trademark CITRAVITE has earned a stellar reputation and enormous goodwill across the country based on the high-quality products and services provided by the Opponent to a wide range of customers for over three long decades and the impugned mark bearing all features of the Opponent's mark, would inevitably dilute the distinctive character of the Opponent's mark. Furthermore, the Applicant's claims of goodwill, reputation and lawful owner within Section 12 of the Trademarks Act are all without substance. In order to claim protection under Section 12, the use of a mark should not only be concurrent but also honest. Claiming to be in the same field as the Opponent, under no circumstances can the Applicant feign no knowledge of the Opponent's mark



For PHARMED LIMITED


[Signature]
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CITRAVITE and despite that it has adopted a closely similar mark without any justification. The Applicant has simply claimed that it adopted the impugned mark based on its products without any basis. Clearly the Applicant has not discharged its onus of honest adoption. The remainder of the paragraphs are nothing but repetitive submissions that the impugned mark is dissimilar to the Opponent's mark and there would allegedly be no confusion, etc. and that the impugned is allegedly unique, etc., which are all wholly denied as baseless. The Applicant's claim that the Opponent's mark is not well known is equally baseless. On account of long, continuous and vast use & promotion of the CITRAVITE mark over three long decades, across the length and breadth of the country, the Opponent's mark has attained the status of well-known mark as per the aegis of the Trademarks Act and the Opponent has also supported such long use and promotion by way of cogent documentary evidences. Hence all the claims of the Applicant are vitiated. It is reiterated that the impugned mark is contrary to various provisions of the Trademarks Act, 1999 including Section 9(1) Sections 9(1)(a), 11(1), 11(2), 11(3) 18 & 29 of the Trademarks Act, 1999. With reference to Paragraph 20, the Applicant has craved to *amend and alter the contents of the counter-statement*, which cannot be condoned as it would lead to further delay in the enforcement of the Opponent's rights and administration of justice and the Applicant would only abuse any such right to make further false submissions and such a leave cannot be granted as it is in direct contravention of the statutory provisions.

F. Paragraph 21: It is most respectfully reiterated that the CITRAVITE Trademarks of the Opponent have earned a stellar reputation across the country based on the high-quality products and services provided by the Opponent to a wide range of customers across the length and breadth of the country for a period of over two decades. Thus, allowing the impugned mark,



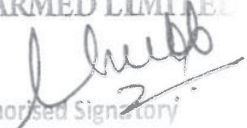
For PHARMED LIMITED


Authorized Signatory

which is deceptive in nature bearing an overall confusing resemblance, to proceed towards registration, would cause confusion, dilution and embarrassment to the Opponent's CITRAVITE marks. The Opponent has made out a clear case, and the balance of convenience is also in favor of the Opponent, who is the prior adopter, user and registered proprietor and the impugned mark being proposed to be used. Allowing the impugned mark would cause disturbance and facilitate the Applicant's taking unfair advantage of the reputation subsisting in the Opponent's CITRAVITE mark garnered over a period of two decades. Further the counters for stocking, trade channels for the Opponent's products and the impugned offerings are same and, in such circumstances, confusion if any for can lead to life threatening consequences, which by itself warrants fit refusal of the impugned mark. The Applicant's prayer in the counterstatement in Paragraph 21 should thus be wholly rejected.

13. In light of the foregoing, it is humbly prayed that the Hon'ble Registrar may be pleased to refuse registration of the impugned trademark CITRIVET bearing application No. 5624767 in Class 5 and allow opposition no. 1348503 with costs in favor of the Opponent and thereby render justice.

Dated this 12th day of March 2025

For PHARMED LIMITED

Authorized Signatory

Noshir B Shroff
Authorized Signatory
Pharmed Limited



VERIFICATION

I, Noshir B Shroff, Authorized Signatory of the Opponent herein do hereby verify the contents of Paragraph Nos. 1 to 11 as true to the best of my knowledge, information and belief and based on the legal advice received. Paragraph No. 12 is merely a prayer before this Hon'ble Tribunal.


Verified at Bangalore on the 12th day of March 2025

For PHARMED LIMITED


Authorised Signatory

Noshir B Shroff
Authorized Signatory
Pharmed Limited



SWORN TO BEFORE ME

G. RAJENDRA, B.A., LL.B.
ADVOCATE & NOTARY
Post Office Building, K. Narayanapura Road
Kothanur, Bengaluru - 560 077
12-03-2025

GOVT. OF KARNATAKA, NOTARY
STAMP NOT ISSUED
HENCE NOT AFFIXED STAMP



EXTRACT OF THE MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS OF PHARMED LIMITED HELD ON 12TH NOVEMBER 2010 AT 10.30 A.M. AT PHARMED GARDENS, WHITEFIELD ROAD, BANGALORE.

Authority to represent in the matter of Trademarks, Copyrights and other Intellectual Property Rights

“RESOLVED THAT the consent of the Board of the Directors be and is hereby accorded authorizing Mr. Noshir B. Shroff and Mr. K.L. Kapoor, its Directors to represent the Company in all proceedings before all courts including all High Courts and Honourable Supreme Court, Tribunals, Administrative offices, Law enforcement authorities and other authorities regarding enforcement or protection of trademarks, copyrights, patents, designs and other intellectual property rights of the Company.

“RESOLVED FURTHER THAT Mr. Noshir B. Shroff and/or Mr. K.L. Kapoor, the aforesaid Authorised Signatories be and are hereby Authorised to make, prepare, sign, execute and submit any application(s), papers and documents etc. for the aforesaid purpose and also to do all acts, deeds and things as may be necessary and/or incidental to give effect to the above”.

Place: Bangalore

Date: 12th November 2010

CHAIRMAN

CERTIFIED TRUE COPY

For PHARMED LIMITED


Director

PHARMED LIMITED

CIN: U24230MH1946PLC005121

Corporate Off. Pharmed Gardens, Whitefield Road, Bangalore-560 048, Ph: 91 080 28410158, 28410226, Fax: 91 080 28410232, 41157105 Email: info@pharmed.in

Regd. Off.: Pharmed House, 141, Walchand Hirachand Marg, Mumbai - 400 001, Ph: 91 022 22695344 / 22617525 Email: mumbai@pharmed.in

North Zone Off.: 1/ 23-B, 2nd Floor, Asaf Ali Road, New Delhi - 110 002 Ph: - 011-4353 8773-79 Email: delhi@pharmed.in

East Zone Off.: P-69/2, C.I.T. Road, Scheme - IV (M), Beliagata, Kolkata - 700 010, Ph: 033-32571579, Fax: 033-23633320 Email: kolkata@pharmed.in

Web : www.pharmedlimited.com



सत्यमेव जयते

INDIA NON JUDICIAL

Government of Karnataka

Rs. 100

e-Stamp

Certificate No. : IN-KA69121851669975T
Certificate Issued Date : 02-Dec-2021 01:38 PM
Account Reference : NONACC (FI)/ kaksfcl08/ HALASURU/ KA-BA
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Purchased by : PHARMED LIMITED
Description of Document : Article 12 Bond
Description : AGREEMENT
Consideration Price (Rs.) : 0
 (Zero)
First Party : PHARMED LIMITED
Second Party : NA
Stamp Duty Paid By : PHARMED LIMITED
Stamp Duty Amount(Rs.) : 100
 (One Hundred only)



Please write or type below this line

FORM TM-M
THE TRADE MARKS ACT, 1999
Form of Authorisation of an agent
[Section 145 and Rule 19]

We, Pharmed Limited, of the address Sattva Mindcomp Tech Park, Ground Floor, Office 1, 149-A, EPIP II Phase, Whitefield Industrial Area, Bengaluru - 560 066, Karnataka, do

For PHARMED LIMITED

 Director

Statutory Alert:

1. The authenticity of this Stamp certificate should be verified at 'www.shcilestamp.com' or using e-Stamp Mobile App of Stock Holding. Any discrepancy in the details on this Certificate and as available on the website / Mobile App renders it invalid.
2. The onus of checking the legitimacy is on the users of the certificate.
3. In case of any discrepancy please inform the Competent Authority.

hereby authorize Mr. N.K Anand, Mr. Pravin Anand, Mr. Safir Anand, Mr. K. Premchandrar, Ms. Sandhya Singh, Ms. Madhu Rewari, Ms. Swati Sharma, Mr. Revanta Mathur, Ms. Twinky Rampal, Ms. Nupur Sharma, Ms. Shivani Rampal, Ms. Chitra Subbiah, Mr. L. Ramprasad, Mr. N.C. Vishal, Ms. Pavithra Ramasundaram, Ms. Scarlet Danielle Grey, Advocates of Anand And Anand, Advocates, at Flat GA & GB, AR Villa, New No.31, 3rd Main Road, Gandhi Nagar, Adyar, Chennai – 600 020, Tamil Nadu, India to act jointly or severally as our agents for the registrations, objections, assignments, oppositions, rectifications, renewal, protection of trademark applications, registered/ seeking registration of our trademark.

All communications relating thereto may be sent to our agents at the above address. We also authorize our said agents to appoint any person or persons on our behalf to attend and conduct the cases and/ or proceedings. We hereby ratify and agree to ratify all acts and deeds done/ to be done by our said agents. We hereby revoke all previous authorization, if any in respect of all our matters.

Dated at Bengaluru on this the 16th day of February 2022

For PHARMED LIMITED

Director

Signature

The Trade Marks Registry
New Delhi/Mumbai/Kolkata/Chennai/Ahmedabad

Ezhil Mathi

From: Pavithra Ramasundaram
Sent: 14 March 2025 13:50
To: Ezhil Mathi
Subject: FW: Service of Evidence by way of an affidavit in support of opposition under Rule 45 - Opposition No. MUM-1348503 against Application No. 5624767 for the mark CITRIVET in class 5 in the name of Safinvet Pharmaceutical Private Limited.
Attachments: Affidavit in support of opposition - Citrivet.pdf

From: Pavithra Ramasundaram
Sent: 14 March 2025 13:28
To: mumbai.tmr@nic.in; mumopp.tmr@nic.in
Cc: cspurtikasahu@gmail.com
Subject: Service of Evidence by way of an affidavit in support of opposition under Rule 45 - Opposition No. MUM-1348503 against Application No. 5624767 for the mark CITRIVET in class 5 in the name of Safinvet Pharmaceutical Private Limited.

EVIDENCE BY WAY OF AFFIDAVIT IN SUPPORT OF OPPOSITION
BY EMAIL/SPAD

14 March

2025

To,
The Registrar of Trade Marks,
Trade Marks Registry,
Mumbai
Email ID: mumbai.tmr@nic.in ; mumopp.tmr@nic.in

Re: Opposition No. MUM-1348503 against Application No. 5624767 for the mark CITRIVET in class 5 in the name of Safinvet Pharmaceutical Private Limited.

Dear Sir / Madam,

We act for M/s. Pharmed Limited, having address at Sattva Mindcomp Tech Park, Ground Floor, Office 1, 149-A, EPIP II Phase, Whitefield Industrial Area, Bengaluru - 560 066, who is the Opponent in the captioned matter.

On behalf of the Opponent, we are enclosing the affidavit along with Annexures as Evidence by way of an affidavit in support of opposition as per Rule 45 of the Trade Marks Rules, 2017. Copies of the

documents Annexures are forwarded by CD and can also be accessed or downloaded from the following link: ☐ [Evidence by way of affidavit in support of opposition - Annexures - CITRIVET](#)

We are also marking a copy of this evidence to the Applicant's counsel.

We request the Learned Registrar to take the evidence on record and proceed with the matter.

Best Regards



Pavithra Ramasundaram | Anand and Anand

Managing Associate

Flat GB, AR Villa, New No. 31, Old No.13, 3rd Main Road,
Gandhi Nagar, Adyar | Chennai - 600 020 | Tamil Nadu | India.

Phones +91.44.45568229 | 43504228 | 43504232 |

pavithra@anandandanand.com | www.anandandanand.com

Copy to: Purtika Rani Sahu,

82, Imli Bazar, Near Rajwada, Indore (Mp)-452007.

Email ID: cspurtikasahu@gmail.com